



NATIONAL FRATERNAL ORDER OF POLICE®

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CHUCK CANTERBURY
NATIONAL PRESIDENT

JAMES O. PASCO, JR.
EXECUTIVE DIRECTOR

Mr. C. Douglas McMillon
President and Chief Executive Officer
Walmart Headquarters
702 S.W. 8th Street
Bentonville, AR 72716

20 December 2016

Dear Mr. McMillon,

I am writing on behalf of the membership of the Fraternal Order of Police to advise you that third-party sellers are using your website to sell offensive shirts and sweatshirts with the slogans "BULLETPROOF" and "Black Lives Matter." I urge you to prohibit the use of the Walmart name and website for the retail sale of these products.

Your company is an American success story and a testament to the reality of the American dream. Your company has always given back and generously supports local law enforcement and other public safety officers in times of great need. I remember very well how much Walmart helped all of us who responded to the aftermath of Hurricane Katrina in 2005. Because of your consistent support, I wanted to let you know that my members are reporting that Walmart is selling this offensive merchandise. I understand that these are third party sales and not Walmart products, but I am concerned that allowing these articles of clothing to be sold in this way will damage your company's good name amongst FOP members and other active and retired law enforcement officers.

At a time of year when we as a nation and indeed, as a world, should be coming together in hopes of peace on Earth and goodwill toward men, these third party sellers are profiting from racial division. Commercializing our differences will not help our local police and communities to build greater trust and respect for one another. Turning a buck on strained relationships will not contribute to the healing process. This should be a time for joy and no family who has lost a son or daughter, whether in the line of duty or in a tragic event, should have their pain turned into someone else's profit.

I know our request that you disassociate the company from these products will be seriously considered. If I can provide any further information to you about this matter or our members' perspective, please do not hesitate to contact me or Executive Director Jim Pasco in my Washington office.

Sincerely,


Chuck Canterbury
National President

— BUILDING ON A PROUD TRADITION —