



NATIONAL FRATERNAL ORDER OF POLICE®

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CHUCK CANTERBURY
NATIONAL PRESIDENT

JAMES O. PASCO, JR.
EXECUTIVE DIRECTOR

1 March 2019

Mr. Robin Hayes
Chief Executive Officer
JetBlue Airways Corporation
2701 Queens Plaza North, Suite 1
Long Island City, NY 11101-4021

Ms. Joanna Geraghty
President and Chief Operating Officer
JetBlue Airways Corporation
2701 Queens Plaza North, Suite 1
Long Island City, NY 11101-4021

Dear Mr. Hayes and Ms. Geraghty,

I am writing on behalf of the members of the Fraternal Order of Police to advise you of our dissatisfaction with JetBlue's egregious error honoring a cop-killer which was quickly followed by an anonymous and perfunctory apology.

Given the company's history of support for law enforcement, I must assume you were not aware of the decision to include Joanne Chesimard, the convicted killer of New Jersey State Trooper Werner Foerster, in your celebration of Black History Month. The tepid response provided by JetBlue: "When we learned of concerns regarding one individual, we immediately removed the poster."

This mild reply, issued by "the airline" without any attribution leads me to conclude that the leadership of JetBlue may completely unaware of this incident or its unsatisfactory response.

We recognize that mistakes happen. But please know that this was a mistake of significant consequence. Hundreds and thousands of officers and their families, along with the survivor families like that of Trooper Foerster, witnessed a celebration of a cop-killer by a prominent American company. I am grateful that the issue was swiftly addressed, but the enormity of the error and the deep pain it inflicted on our members, their families and your customers should not go unacknowledged by corporate leadership. The men and women in law enforcement deserve no less.

I hope that we can put this troubling incident behind us, but we cannot do so until someone in JetBlue's leadership acknowledges this was a terrible decision and make a genuine apology to our members and their families. We would not want our relationship, which has always been a positive one, to deteriorate because the leadership of this fine company were unaware of such a significant misstep.

Thank you as always for considering the views of the more than 345,000 members of the Fraternal Order of Police. Please feel free to contact me or Executive Director Jim Pasco at my Washington, D.C. office. I look forward to your reply.

Sincerely,

A handwritten signature in black ink that reads "Chuck Canterbury". The signature is written in a cursive style with a large, looping "C" at the beginning and a long, sweeping tail that ends in a small circle.

Chuck Canterbury
National President